Organize Sustainably

Resources

Standards Definition

Greenhouse Gas Protocol

https://ghgprotocol.org/

The Greenhouse Gas Protocol is a widely-used international accounting tool for quantifying and managing greenhouse gas (GHG) emissions. It was developed by the World Resources Institute (WRI) and the World Business Council for Sustainable Development (WBCSD) in 1998 and has since become the global standard for businesses and governments to measure, report, and manage their GHG emissions.

Emission Calculator

Green Events Tool

https://greeneventstool.com/

The Greenhouse Gas Protocol is a widely-used international accounting tool for quantifying and managing greenhouse gas (GHG) emissions. It was developed by the World Resources Institute (WRI) and the World Business Council for Sustainable Development (WBCSD) in 1998 and has since become the global standard for businesses and governments to measure, report, and manage their GHG emissions.

SME Climate hub

https://businessclimatehub.org/

The SME Climate Hub is a global initiative aimed at helping small and medium-sized enterprises (SMEs) to take bold climate action and achieve net-zero emissions by 2050. It was launched in 2020 by the International Chamber of Commerce (ICC), the United Nations Framework Convention on Climate Change (UNFCCC), and other partner organizations.

Industry Initiative

Net Zero Carbon Events

https://www.netzerocarbonevents.org/

Net zero carbon events are events that are designed, planned, and executed with the goal of minimizing their carbon footprint and achieving net-zero greenhouse gas (GHG) emissions. Net-zero carbon events typically involve a comprehensive approach to sustainability, including measures to reduce energy use, minimize waste, and promote sustainable transportation, among other things.

Sustainable Event Alliance

https://sustainable-event-alliance.org/

The Sustainable Event Alliance (SEA) is a global network of event professionals who are committed to promoting sustainability in the event industry. The organization was founded in 2009 and has since grown to include members from over 40 countries

Carbon Offset

UN Carbon Offset Platform

https://offset.climateneutralnow.org/

The UN Carbon Offset Platform is an online marketplace developed by the United Nations Framework Convention on Climate Change (UNFCCC) to facilitate the purchase and sale of carbon offsets. The platform provides a streamlined process for buyers and sellers of carbon credits to connect and transact, with the aim of promoting the use of carbon offsetting as a tool for reducing greenhouse gas (GHG) emissions.

Gold Standard

https://www.goldstandard.org/

The Gold Standard is a certification program for climate and development projects, designed to ensure that these projects have measurable, verifiable, and sustainable impacts on both the environment and local communities. The Gold Standard was established in 2003 by a group of NGOs, including WWF and the United Nations Environment Programme (UNEP), with the aim of promoting high-quality, credible carbon offset projects that go beyond just reducing greenhouse gas (GHG) emissions.

Carbon Click

https://www.carbonclick.com/

CarbonClick is a sustainability platform that enables individuals and businesses to take meaningful action to reduce their carbon footprint and support environmental projects. The platform works by providing a range of tools and services to help users calculate, reduce, and offset their carbon emissions.

Guides and Reports

A Net Zero Roadmap for Events Industry – November 2022

https://www.netzerocarbonevents.org/wp-content/uploads/NZCE_Roadmap2022_Full-Report-updated-26Jan2023.pdf

The report outlines a plan for the global events industry to reach net-zero emissions by 2050. The report was developed by a coalition of industry leaders, including the International Congress and Convention Association (ICCA), the United Nations Environment Programme (UNEP), and the Sustainable Event Alliance (SEA).

Singapore MICE Sustainability Roadmap

https://www.stb.gov.sg/content/dam/stb/images/mediareleases/MICE%20Sustainability%20Roadmap.pdf

The Singapore MICE (Meetings, Incentives, Conferences, and Exhibitions) Sustainability Roadmap is a strategic plan developed by the Singapore Tourism Board (STB) and the MICE industry stakeholders to promote sustainability in the industry. The roadmap was launched in 2018 and spans from 2018 to 2020, with the goal of transforming the MICE industry in Singapore into a leading sustainable MICE destination in Asia.

3R Toolkit for the MICE Industry

https://www.nea.gov.sg/docs/default-source/default-document-library/mice_3r_toolkit.pdf

The 3R Toolkit for the MICE (Meetings, Incentives, Conferences, and Exhibitions) Industry is a resource developed by the Singapore Tourism Board (STB) to promote the adoption of the "Reduce, Reuse, and Recycle" (3R) principles in the MICE industry.