



Prof Arnoud De Meyer
Chairman
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Prof De Meyer is a global academic leader with more than 35 years of experience in top academic institutions in Europe and Asia. Until December 2018, he served as President of Singapore Management University (SMU), where he is now University Professor. Before joining SMU, Prof De Meyer was from 2006 until 2010 Director (Dean) of the Judge Business School at the University of Cambridge. From 1983 until 2006, he was a faculty member at INSEAD and assumed several management positions, among others as founding dean of INSEAD's Asia campus in Singapore. He has additionally been an Independent Director of various international companies, and is currently Independent Director of Viva Energy Pty Ltd and Banyan Tree Holdings Limited.

Prof De Meyer is an internationally recognised researcher in the areas of Research & Development and Innovation Management, Manufacturing Strategy and International Management. He has published more than 100 academic articles and 12 books. In 2020, his most recent book "Ecosystem Edge: Sustaining Competitiveness in the Face of Disruption" was published with Stanford Business Press.