



**Liza Jansen**

Head of Responsible Investment  
Prudential

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Liza is Head of Responsible Investment at Prudential. She is accountable for the responsible investment strategy for all markets in which Prudential operates across Asia and Africa. This includes setting ambitious responsible investment targets with special attention for the challenges in emerging markets and the trade-off between responsible investment initiatives and the risk/return profile of the portfolio. Before joining Prudential, she was an investment strategist at PGGM, where she focused on responsible investment and strategic asset allocation.