



Ms Jessica Cheam

Founder & Managing Director
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Jessica Cheam is the Founder and Managing Director of Eco-Business, Asia Pacific's leading media and business intelligence organisation dedicated to sustainable development. She is a globally recognised sustainability pioneer with two decades of experience in media, sustainable development and ESG issues.

She serves as an independent, non-executive director for two Singapore-listed companies: she is a member of Wilmar's Board Sustainability Committee, and chairs ComfortDelGro's Board Sustainability Committee, and is a member of its Audit & Risk Committee. Cheam holds the CFA Institute Certificate in ESG Investing and is a member of the Singapore Institute of Directors (SID) ESG Committee. She is also accredited with INSEAD's Certificate of Corporate Governance and is a member of the Institute of Corporate Directors in Malaysia and the UK.

Jessica advises many government boards and multi-national organisations on ESG strategy and governance and has a particular interest in issues at the intersection of sustainability, technology, diversity and inclusion. She serves as Governing Board Member to the Singapore International Foundation, strategic advisor to Blue Planet Environmental Solutions, advisory board member to NextWave Partners, and is a member of the International Women's Forum Singapore. Jessica is also the founding director of EB Impact, a non-profit that creates programmes for Asia's underserved communities.

With a passion for driving sustainability innovation and building start-up ecosystems, Jessica co-leads [The Liveability Challenge](#), a global search for sustainability solutions in the urban tropics. Cheam is the published author of '[Forging a Greener Tomorrow: Singapore's journey from slum to eco-city](#)' and also presents, directs and produces award-winning impact-focused documentaries including [Challenge Tomorrow](#) (2018), a documentary collaboration with Channel News Asia on climate change, [Tipping Point](#) (2018), [From Asia to Antarctica](#) (2018), [Arctic Awakening](#) (2019), [Our Planet: Too Big To Fail](#) (2020) and [Wasted](#) (2023).

Jessica Cheam was previously a political correspondent at The Straits Times and a Singapore Press Holdings scholar. She has been recognised in many regional and international journalism and sustainability business awards, including Women of the Future Southeast Asia Awards, Gen.T List 2021, The Peak Power List, and LinkedIn's Power Profiles, and is frequently invited to speak at and host discussions across the globe including the World Economic Forum's Annual Meeting in Davos on her areas of expertise.