



**Stewardship
Asia
Centre**
by Temasek Trust

Executive Education

*Approved Service Provider under the
MAS-SGX Value Unlock Equip Grant*

UNLOCKING **ENTERPRISE VALUE** IN THE INTANGIBLE ECONOMY

A Masterclass for Board Directors & C-Suite Leaders

Research Foundation

This masterclass is grounded in Stewardship Asia Centre research study *Stewarding Value: Unlocking Market Potential Through Engagement*, conducted with support from SGX RegCo. The research captures insights from 292 institutional investors and leaders of Singapore Exchange-listed companies, gathered through surveys, focus groups, and interviews. The study aligns closely with the objectives of the Monetary Authority of Singapore Equity Market Review Group.

About the Programme

Enterprise value today is no longer built primarily on financial assets. Intangibles – trust, intellectual capital, brand, governance, and innovation – now account for nearly 90% of market value.

Yet most boards and executive teams lack the frameworks and engagement skills to communicate, articulate, and drive this value creation effectively. The masterclass equips leaders with the tools, mindset, and practices to close this gap and confidently tell their value story to investors and markets.

Who Should Attend

- Board Directors
- C-Suite Leaders (CEO, CFO, COO)
- C-1 Senior Executives
- Investor Relations Officers

Format



Duration

09:00 – 17:00



Delivery

In-person workshop, Up to 30 participants



Structure

Board Directors Track & C-Suite Leaders Track

Learning Outcomes

By the end of this masterclass, participants will be equipped to:

- Understand the evolving drivers of enterprise value in today's intangible economy
- Evaluate investor expectations and align engagement strategies accordingly
- Apply steward leadership principles to build durable investor trust
- Design and execute effective investor engagement processes
- Craft compelling corporate narratives that communicate purpose, strategy, and future value



SCAN FOR MORE DETAILS

Sample Workshop Agenda



08:30 – 09:00

Registration & Networking



09:00 – 09:30

Opening Keynote: The Role of Steward Leadership in Unlocking Value



09:30 – 10:45 Session 1

Boards / C-Suites as Stewards of Enterprise Value



10:45 – 11:00

Break



11:00 – 12:30 Session 2

Engagement as a Lever to Unlock Market Potential



12:30 – 13:30

Lunch



13:30 – 15:00 Session 3

Effective Engagement Playbook for Board Directors / C-Suite Leaders



15:00 – 15:15

Break



15:15 – 16:45 Session 4

The Art of Storytelling — Delivering a Compelling Narrative to Enhance Engagement



16:45 – 17:00

Closing: Recap & Reflections

Unlock the Full Value of Your Business

The masterclass is delivered by three specialist topics — Steward Leadership, Investor Relations, and Corporate Communications — with two trainer options per track.

Steward Leadership Expertise Trainer



Mr Rajeev Peshawaria
CEO
Stewardship Asia Centre



Mr Sunil Puri
Senior Vice President,
Research & Engagement
Stewardship Asia Centre

Investor Relations Expertise Trainer



Mr Paul Anthony Zaman
Managing Director
Qualvin Advisory Pte Ltd



Ms Nupur Joshi
CEO
REIT Association of
Singapore (REITAS)

Corporate Communications Expertise Trainer



Ms Sharon Lee
Founder
The Intrepid Coach



Ms Joanna Soh
COO
Stewardship Asia Centre

About Stewardship Asia Centre

Stewardship Asia Centre (SAC) is a non-profit organisation dedicated to helping business and government leaders, investors, and individuals accelerate leadership action on environmental and social challenges through catalytic knowledge and advisory. We are part of the Temasek Trust ecosystem with a shared purpose of building a better future for every generation. Temasek Trust is the philanthropic arm of Singapore-based global investor Temasek Holdings.