



## Ms Sandra Suppa

Head of Corporate Communications  
Faber-Castell AG

Sandra Suppa is an accomplished professional and visionary leader in global corporate communications and journalism. Throughout her career, she has strategically guided international family-owned and brand-name companies in the consumer and luxury goods industry to build a value-driven reputation. For Condé Nast Germany and other renowned publishing houses, she researched and wrote as an editor and freelance writer on groundbreaking developments in the fields of medicine, nutrition, cosmetics and on a wide range of social and health issues. Since 1999, Sandra Suppa has headed the corporate communications department of Faber-Castell, the world's largest producer of writing instruments. With her unwavering commitment to sustainability, Sandra has played a central role in establishing Faber-Castell as one of the thought leaders in the field of CSR and environmental responsibility. In 2023, Sandra Suppa represented the company as a delegate at the United Nations in New York.

Sandra Suppa is convinced that "leadership in sustainability means being a catalyst for change and inspiring others to act". For her, the company's transparency and the ability to engage are prerequisites for the authenticity and credibility of a brand. In order to be sustainably successful, it takes long-term thinking, "staying power", and the vivid commitment of all stakeholders.