



Dr Harald Link

Chairman, B.Grimm
President, B.Grimm Power

Dr. Harald Link is the third-generation leader of B.Grimm, Thailand's longest-established company, founded in 1878. Over 147 years—spanning six reigns from King Rama V to the current reign of King Rama X—B.Grimm has contributed significantly to the country's medical, infrastructure, and energy development, always guided by the philosophy of “Doing Business with Compassion.”

B.Grimm has evolved into a multinational conglomerate spanning energy, industrial systems, healthcare, transportation, lifestyle, and real estate. Its vision extends beyond business success to creating a positive impact on society, emphasizing the interconnectedness of economic growth, environmental stewardship, and human well-being. B.Grimm believes that true prosperity is not just measured by financial success but by fostering happiness, balance, and longevity in the communities B.Grimm serves.

In the 1990s, B.Grimm entered the energy sector with its first greenfield industrial power plant in Amata City, Chonburi. Today, B.Grimm Power is a key player in Thailand's energy landscape, with 56 operational projects and an ambitious goal of achieving 7,200 MW of secured power purchase agreements by 2025, further expanding to 10,000 MW by 2030. B.Grimm Power is actively driving the transition towards net zero carbon emissions by 2050.

B.Grimm's dedication to compassion-driven progress extends to its deep engagement in education, environmental conservation, equestrian sports, classical music, and the arts. B.Grimm's efforts in environmental initiatives includes spearheading Thailand's “Saving the Tigers” campaign to restore ecological balance and protect endangered species. Through B.Grimm's cultural and philanthropic efforts, it actively fosters a spirit of happiness through shared prosperity, promoting education, music, and sports as powerful tools for social harmony and well-being.

Beyond business, Dr. Link serves as Chairman of the Association of Private Power Producers, Chairman of the Royal Bangkok Symphony Orchestra, Chairman of the Princess Mother's Charities Fund of Thailand, and President of the Thailand and Southeast Asia Equestrian Federation. He is also a board member of the Thai Red Cross Society and the University of the Thai Chamber of Commerce, continuously working to create lasting positive change for future generations.